Experience OneMBA
School of Management, Xiamen University

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www.onemba.org
Program starts September
Why OneMBA?
Five Schools, Four Continents, OneMBA.

OneMBA is a truly global executive MBA program offered in partnership with five of the world’s best business schools: FGV/EAESP in Brazil, School of Management, Xi’an Jiaotong-Liverpool University (SJMU) in China; EGADE Business School Tecnológico de Monterrey in Mexico; Rotterdam School of Management, Erasmus University (RSM) in the Netherlands; and The University of North Carolina at Chapel Hill (UNC) Kenan-Flagler Business School in the United States.

Designed for senior executives and professionals, this prestigious program offers you the opportunity to experience business through the lens of the world’s most important economic regions, making it unparalleled in its development of knowledge, leadership abilities, global networks and experience of international business where it happens, as it happens.

Class schedule & curriculum

Class Schedule
The OneMBA program begins in September every year. You will join approximately 100 participants from all OneMBA partner schools for four weeklong global residencies in the USA, Europe, Latin America, and Asia. You will also join approximately 20-30 SJMU participants for local class sessions once a month. Most of the sessions will take place on weekends.

Curriculum Overview

Global residencies: OneMBA participants from around the world come together for four week long global residencies held on four continents. They participate in classes taught by local professors, visit regional and multinational companies, and meet local business and government leaders.

Global core courses: Between residencies, OneMBA participants attend global core courses at their home school. Each course includes a major project that requires working remotely with global team members from the other partner schools. The global mentors in five school will guide your tasks and assignment.

Regional courses: Each partner school supplements the curriculum with additional regional courses that are proven to accelerate career success in its world region.
Global Core Courses

All OneMBA participants attend these global courses simultaneously at their home university, using a similar syllabus and texts. Each course includes a global team project that requires you to work remotely with your OneMBA team members located around the world, simulating global work teams.

Finance in a Global Environment
Understand the financial frameworks that provide the foundation of global financial systems. With the rapid increase in cross-border transactions and foreign investment, the global economy is dependent on a seamless financial infrastructure.

Global Operations Management
Learn to align operations strategy with overall business strategy, with emphasis on process analysis and supply chain management. You will learn concepts and tools needed to design, plan, drive and control service and manufacturing operations in a global economy.

Global Marketing Management
Develop the skills required to market products and services in a global marketplace. Designed with a creative and analytic approach, the course will enhance your ability to provide solutions tailored to targeted customer groups.

Leading and Managing Global Organizations
Develop leadership and managerial skills that are critical to effective global managers. You will also explore the impact of cultural differences on personal and organizational effectiveness.

Strategy in a Global Arena
A key challenge in developing a global business strategy is aligning the organization’s resources with its long-term goals, while considering converging global forces and local issues. You’ll analyze the strategic challenges and choices facing organizations seeking to expand into developed and emerging markets.
Meet Out Students

Omar Castillo
OneMBA Class of 2014, UNC Global Materials Manager General Electric

“The program creates the environment for a truly global cohort to emerge, providing a platform for a strong global network that will endure after graduation.”

Marjan Groeneveld
OneMBA Class of 2016, RSM Senior Manager Global Treasury Royal Vopak

“The Global Executive OneMBA connects to a global arena where we work intensively together and build sustainable relationships in a culturally diverse environment.”

Andrea Vitoriano
OneMBA Class of 2015, FGV Human Resources Director Polo de Brasil

“OneMBA is a wonderful experience of business, culture and knowledge that will carry forever. Once part of that, I’ve learned to think, work, and act globally, having the opportunity to see the world in different perspectives by working in global teams and learning from partner schools. It is more than an Executive MBA, it is a life experience.”

Wanjin ZHENG
OneMBA Class of 2016, XMU Regional Manager KONG China

“The OneMBA program represents an international way of learning, helps to develop a global mind-set and offers a truly global view.”

Demographics Class of 2016

Gender Distribution
- Male: 77%
- Female: 23%

Work Industry
- Communications: 2%
- Consulting: 11%
- Consumer Product: 10%
- Energy: 6%
- Financial Services: 9%
- Gov / Non-profit: 6%
- Pharmaceuticals / healthcare biotechnology: 9%
- Technology: 26%
- Others: 21%

Average Work Experience
13 years

Work Function
- Information Service: 2%
- Strategy Business Economics: 9%
- Engineering: 11%
- Finance Accounting: 14%
- General Management: 27%
- Sales Marketing: 17%
- Operations Global Supply: 5%
- Human Resources: 3%
- Others: 12%
How to Apply

Application Requirements

All candidates:
- Pass the OneMBA Interview;
- Capable of English communication in a global and diverse environment.

Candidates from mainland China:
- Five years minimum of work experience after graduation from junior college;
- Or three years minimum of work experience after university graduation;
- Or two years minimum of work experience after completion of postgraduate study;

Candidates from Hong Kong, Macao, and Taiwan:
- Same work experience requirement as candidates from mainland China;
- Pass the Entrance Examination held by Xiamen University.

Non-Chinese candidates:
- Bachelor’s degree is required;
- 3 years minimum of work experience;
- Application documents: Photocopy of passport; Bachelor’s degree certificate and transcript; Letter of recommendation from two professors (or associate professors); Research proposal;
- English proficiency requirement; Native English speakers are exempted from this requirement. Other applicants should score 80 points or above on TOEFL, or grade 6.0 or above on IELTS, or have other equivalent certificate of English proficiency.
- Follow the application procedures listed by Xiamen University Admissions Office.

Application Deadlines

For candidates from mainland China:
Please refer to the deadline of MBA National Entrance Examination.

For candidates from Hong Kong, Macao, Taiwan: Please refer to Xiamen University Admissions Office.

For non-Chinese citizens:
Feb. 1, Jul. 1. Please refer to Xiamen University Admissions Office.

You could also refer to our contacts for any inquiry.

Tuition Fee

The expense of OneMBA consists of 2 parts: Tuition fee and international travelling expenses during global residencies.
Summary
As the world becomes more connected, organizations seek innovative executives who can think globally and act with local sensitivity. OneMBA is a global executive MBA program that is the platform for such leaders. As a result of the partnership of five of the world’s best business schools, the program will have you engaging in the business practices and cultural experiences of four regions. Conducted in English, the curriculum allows you to immediately apply new skills, knowledge, and perspectives. In addition, you can join a global alumni network of more than 1,100 leaders from a wide range of industries.
Start your journey today.

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